

Top 5 fundraising tips

Safe, easy and fun ways to fundraise online!

MSWA

**PROUDLY
SUPPORTING
PEOPLE WITH ALL
NEUROLOGICAL
CONDITIONS**

Tip #1: Sponsor yourself

Before you start fundraising, lead by example and make a donation to yourself. Your family and friends are more likely to support you if you have started off your fundraising journey yourself. Making a large first donation will also set the precedent for donations to come!



Tip #2: Own your page

Your personal fundraising page is used to keep your friends updated on your fundraising progress and efforts in helping people living with neurological conditions. Use your page to upload photos and videos, create a blog about your training and fundraising journey and set a fundraising goal! Once you have personalised it, send the link to your family and friends via email or social media and they can easily make a donation online. All information provided online is secure and a tax deductible receipt will be sent to your sponsors when the transaction is complete.

Personalising your page is easy, just follow these simple steps:

- Login to your page and upload a photo.
- Set a fundraising goal: This will give you something to work towards and also allow loved ones to help you achieve a personal milestone.
- Create a blog post: It is a great way to communicate and keep others updated with how your training and fundraising is progressing. You can also use your blog to highlight big donations and thank your sponsors for their support.
- Share your page: Use the email or Facebook function to share your fundraising goal and ask for support! It's all written for you, just press send!

Tip #3: Send a reminder email

You've shared your page and asked for donations and while your friends and family may intend to donate, they may have forgotten to do so! Send them a reminder to let them know about your fundraising efforts and all the others who have supported you. They will likely do the same!



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Tip #4: Ask everyone and anyone!

Spread the word through your personal networks and tell them about your fundraising efforts for people living with MS and other neurological conditions. We often hear stories about donations coming from the most unlikely people and places!

Here are some ideas of people you could share your fundraising page with:

- Friends - including those in your extended networks
- Family
- Employers - many companies look for ways to support their employees
- Colleagues
- People you may have sponsored previously
- Clients
- Suppliers
- Sporting teammates

Tip #5: Every dollar counts

Some of your friends or family may not have access to the internet but, don't let that stop you from asking them for their support. Download the Sponsorship Tally Sheet and keep track of all your supporters. Then, upload the information onto your web page as an offline donation. They'll still receive the acknowledgment and thanks they deserve!

